

Akram Miknas

Chairman

Promoseven Group of Companies

Akram Miknas was born in Tripoli, Lebanon on 29th May 1944, studied at The International College of Beirut and The American University of Beirut (AUB) majoring in Business Administration. He holds Bahraini, Lebanese and Panamian nationalities.

Akram Miknas heads Promoseven Holdings, a major business conglomerate in the Gulf with a turnover in excess of half a billion dollars per annum.

The company has investments in three major areas:

1) **Marketing communications/ Advertising, Public Relations**, etc., through majority ownership in Middle East Communication Networks Inc. with offices in Dubai, Bahrain, Oman, Kuwait, Qatar, Lebanon, Morocco, Algeria, Egypt, Jordan, Jeddah, Riyadh and Al Khobar in Kingdom of Saudi Arabia, Tunisia, Syria, Palestine, Iran and Yemen. Fortune Promoseven employs over 1,000 professionals in this field. Fortune Promoseven is the region's largest advertising agency and ranking 52nd in the world.

2) **Hospitality**: Total owners of Seven Leisure, which is as under:

City Centre Hotel (home of the favourite speciality restaurants such as Tarbouche, Tarbouche express, La Taverna, Kawa, China, Asia and night club Likwid);

Al Bustan Hotel (Bahrain's best night spots Barnaby Joe's and JJ Murphy Irish Corner);

Al Mashtan Hotel

C Hotel

Coral Bay (hotel, marina, beach, spa and 3 restaurants);

Camelot Restaurant.

The above entities employ 300 staff, and the turnover of this unit in excess of USD 20 M.

Chairman of Lebanon Fast Food SAL, McDonald's franchise in Lebanon with a turnover exceeding USD 15 M.

- 3) Owner of Promoseven **Real Estate**, owning a number of buildings in the United Kingdom, Australia, Lebanon, Bahrain and Dubai, the estimated turnover of which is USD 100 M.

Akram Miknas is a **partner** in the following companies and ventures:

1. Pearl Real Estate Development
2. Al Daih Real Estate
3. Gulf Export Tech (GET)
4. United Gulf Asphalt (UGA)
5. On Board International (OBI)
6. Arab Lebanese Insurance Co. (ALIG)
7. Filmhouse
8. Decorators
9. Dynamics
10. Initiative Media
11. Sky TV
12. Plasmapro
13. Thai Business Centre
14. Asian Games 2006

Social Club Memberships:

- Euro Media Consultants (EMC International),
- American University of Beirut (AUB) Alumni Steering Committee in Bahrain,
- The appointed Honorary Consul General of the Republic of Panama.
- Chairman and co-founder of Advista Arabia.

Among the many **awards** bestowed on Mr. Miknas:

- Best Citizen Award (1962) ; from The International College, Beirut
- Company Award L'Orient/le Jour Golden Award for creativity in Lebanon (1975).
- Golden Mercury International Award for contributing to the growth and development of the advertising industry in Bahrain (1978)
- Bahrain Certificate of Merit by the Ministry of Information (1981)
- A medallion by Bahrain's Minister of Information for contributing to public information (1983).
- The Star Gazers Award By Middle East Broadcasting Corporation (MBC) (1996)
- Recognition from Ministry of Information at the Music Heritage Festival, Bahrain held in April 2000.]
- GCCAA medallion of appreciation at the end of tenure as Vice Chairman, GCC Chapter in March 2004.
- Award of Honor in recognition for his outstanding contribution and support to the Alumni Association of American University of Beirut (2007).

SPECIAL SECTION:

Akram Miknas is an avid collector of antiques and objects of Art.

- 1) Private Museum of the moving image and sound located in Bahrain.
- 2) A large collection of Islamic coins, manuscripts, praying beads and Qurans.
- 3) A watch collection of over 400 pieces of Heritage, fine and master of complications watches.
- 4) A large collection with 3 volumes of full sets of David Roberts' portfolios with a great number of his lithographs including 2 originals and one on the burning of Jerusalem.
- 5) Collection of Heritage and Vintage cars with 25 cars in his collection.

Mr. Miknas has two sons, Karim who is the Managing Director of Miknas Food Sal (McDonald's Lebanon) and Tarek, currently the CEO of Fortune Promoseven.